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**DynaMatrix® to be Featured on Discovery Channel Segment  
Highlighting Innovative Products in Oral Health**

Burlington, MA, August 24, 2010 – Keystone Dental, an oral healthcare company focused on restoring smiles, today announced that DynaMatrix® Extracellular Membrane, the company's soft tissue regeneration product, will be featured on an upcoming episode of Health Heroes on the Discovery Channel.

The episode will focus on innovative products in oral health, and will highlight DynaMatrix® as an alternative to using a soft tissue graft taken from the roof of the patient's mouth to preserve teeth by treating gum recession. The DynaMatrix® episode of the Discovery Channel's Health Heroes will first air on August 26th at 7AM EST/PST.

"The benefits of using DynaMatrix® as an alternative to tissue taken from the patient are that the clinician can perform the procedure more quickly, there is less pain, bleeding and swelling for the patient, and the material is recognized by the body as natural tissue which leads to predictable clinical outcomes," said John Russo, DDS, who is featured in the segment.

"We are very excited about the patient benefits of DynaMatrix®, and are thrilled that the Discovery Channel has selected this product for Health Heroes," said Daniel Levangie, President and CEO of Keystone Dental. "It highlights Keystone Dental's commitment to bringing innovative solutions to the dental space."

Health Heroes is an exciting program that identifies and explores today's latest medical advances in all areas of health and wellness. Developed through the real life experiences of industry experts, physicians and their patients, this series combines scientific and clinical data with touching story telling, to deliver the best and most accurate information to viewers.

DynaMatrix® is a bioactive soft tissue regeneration product. This product is unique because it works with living tissue, jumpstarting the natural healing process. Keystone Dental is an oral healthcare company dedicated to enhancing every patient smile by creating innovative solutions that restore the natural aesthetics of tissue, bone, and teeth. Keystone Dental's product portfolio includes the Prima™ Implant System, DynaMatrix® Extracellular Membrane, DynaBlast™ bone graft substitute, and Accell Connexus®, a next-generation BMP-enhanced bone grafting product. Founded in 2006, Keystone Dental is committed to revolutionizing dental care by bringing joy to every patient experience.