The 5th Annual Keystone Dental Symposium
Achieving Clinical Excellence – A New Path in Implant Dentistry

April 13-14, 2018
Delano Hotel
Las Vegas, NV
7:30 am..............................Registration & Continental Breakfast

8:30 am...............................................Modern Implant Dentistry: Rules of Engagement in the Esthetic Zone, Part I
Speakers: Dr. Maurice Salama & Dr. David Garber

10:00 am...........................................................................Break

10:30 am.............................................Modern Implant Dentistry: Rules of Engagement in the Esthetic Zone, Part II
Speakers: Dr. Maurice Salama & Dr. David Garber

12:00 pm...........................................................................Lunch

1:30 pm................................Achieving Esthetic Results Through Restorative Solutions in Implant Dentistry
Speaker: Dr. Nurit Bittner

3:00 pm...............................................................Break

3:30 pm.............Immediate Molar Implants: When, Why, and How?
Speaker: Dr. Richard Smith

4:15 pm...........................................The New Era of Marketing and Converting Big Dental Implant Cases
Speaker: Bart Knellinger

5:00 pm...............................................................Adjournment

6:00 pm...............................................................Evening Excursion
9:00 am..............................................Registration & Hot Breakfast

10:00 am..................The Changing Paradigm of Digital Dentistry: Today’s Technology and Tomorrow’s Concepts, Part I
Speaker: Dr. Peter Barndt

12:00 pm.................................................................Break

Speaker: Dr. Peter Barndt

2:00 pm...............................................................Adjournment
Modern Implant Dentistry: Rules of Engagement in the Esthetic Zone

With the advent of new technologies, techniques, and materials the ability to replace missing teeth with the form, function and beauty of the natural dentition is now possible. Resin bonded bridges, porcelain fused to metal and all ceramic restorations as well as implants can be offered as solutions to patients suffering from the loss of teeth in the “Esthetic Zones.” With any and all of these procedures, in order to attain a successful outcome, the focus must be the framing of the restoration within the confines of the lip and gingivae to provide for ideal proportion and beauty in the final restoration. Therefore, any restorative endeavor in this region must entail the foundation of a beautiful soft tissue frame and the construction of harmony of the gingival scallop between the restorations, the adjacent dentition and the border of the lip perimeter.

This presentation will focus on the interdisciplinary relationship of the restorative dentist, surgeon, and orthodontist to reconstruct the soft tissue foundation for all of these restorative options in anterior tooth replacement. The diagnosis of deficiencies as well as the varied treatment options will be discussed in detail. This includes periodontal crown lengthening, esthetic periodontal plastic soft tissue grafting procedures as well as prescription adjunctive orthodontic tooth movement to manipulate the soft tissue foundation prior to or subsequent with the restorative options of implants, bridges, or pontic replacement.

Course Objectives include being able to answer the following questions:

- What are the risk factors in anterior implant therapy?
- What are the four most important diagnostic components leading to a successful treatment design for an esthetic restoration?
- How and when should we perform immediate implant replacement?
- How do new Macro and Micro-geometry of implant designs affect treatment planning?
- How do new Digital and CAD/CAM technologies optimize therapy?
- How do we integrate abutment selection and new ceramic components with soft tissue augmentation procedures, and create the most esthetic zone of emergence for our implant restorations?
Achieving Esthetic Results through Restorative Solutions in Implant Dentistry

Implant esthetics have become a dominating topic in implant dentistry. In the anterior maxilla, the rehabilitation of patients with implant supported restorations is often challenging for clinicians due to the high esthetic demand expressed by patients and anatomic limitations. This lecture will concentrate on restorative treatment guidelines to achieve esthetic results in implant dentistry. It will provide solutions to improve esthetic outcome, as well as guidelines to achieve a more predictable result. In addition, evidence-based outcomes reported in literature evaluating “Pink” implants and abutments will be discussed.

This presentation will focus on the interdisciplinary relationship of the surgeon and restorative doctor for all restorative options in tooth replacement therapy.

At the end of the lecture the participant will have gained insights on how to:

• Identifying implant features, restorative guidelines and other tools available to optimize the esthetic result in a predictable manner
• A top-down treatment planning approach to case preparation and recognize the value of utilizing advances in technologies for developing and sustaining esthetic temporary healing abutments and restorations supported by dental implants
• Insight to the value of “Pink” color implants and abutments in improving the appearance of the peri-implant mucosa

Immediate Molar Implants: When, Why, and How?

Multi-rooted extraction sockets are often too large to accommodate a traditional diameter implant, therefore ultra wide diameter implants as a clinical alternative can predictably simplify procedures without compromising function and esthetics. Problems with use of traditional implants may include the ability to gain adequate primary stability, use of large amounts of graft material, and poor embrasure spaces causing food impaction. The focus of this lecture will highlight clinical rational to improve success, anatomical and restorative benefits of immediate placement, evidence-based outcomes reported in literature, and survival and success rates reported by the presenter. This lecture is intended for restorative dentists.

At the completion of the lecture the participant will have gained insights regarding:

• How to identify appropriate implant candidates
• “Same Day Solution” to simplify and shorten treatment times
• Comprehensive understanding of posterior defects and how to improve final outcomes
• Improve emergence profiles and reduce large gingival embrasures spaces

Nurit Bittner, DDS, MS, Dip. ABP

About the Speaker:

Dr. Bittner received her dental degree in Caracas, Venezuela at the Central University of Venezuela and completed a Master Program in Prosthodontics at Columbia University College of Dental Medicine. She is a Diplomate of the American College of Prosthodontics. Dr. Bittner is an Assistant Professor of Clinical Dentistry for the Division of Prosthodontics at Columbia University’s College of Dental Medicine for several years. She is currently the Program Director for the Postdoctoral Prosthodontics Program. She is active in multiple professional organizations. She has received a regional award from the American College of Prosthodontics North East Section for her research; she also received the Dr. Stanislaw H. Brzustowicz Junior Faculty Award from Columbia University College of Dental Medicine Alumni. Dr. Bittner has multiple research grants and has performed multiple clinical and in vitro research projects. She has authored scientific papers and has lectured locally in English and Spanish.

Richard B. Smith, DDS

About the Speaker:

Dr. Richard Smith received his dental degree from the N.Y.U. College of Dentistry as part of an accelerated seven-year B.A./D.D.S. combined degree program at New York University. After completing a general practice residency at Booth Memorial Medical Center, he earned a specialty certificate in prosthodontics from NYUCD’s Postgraduate Advanced Education Program in Prosthodontics. He returned to NYUCD for an additional four years, obtaining a unique level of specialty training as a Fellow in the Postgraduate Implant Surgical Program. He is a former Associate Clinical Professor in the Department of Periodontics and Implant Dentistry at NYUCD, and the former director of the Periodontal-Prosthetics residency program at New York Hospital Queens. Dr. Smith is currently an Associate Clinical Professor at the Columbia University College of Dental Medicine in the Department of Prosthodontics, where he teaches postgraduate Prosthodontics and Implant Dentistry. He has lectured extensively, both nationally and internationally, and has had numerous articles published in the dental literature.
The New Era of Marketing and Converting Big Dental Implant Cases

Do your marketing efforts attract nothing but price shoppers? Is your competition undercutting your practice by advertising cheap price incentives? Learn how to Acquire and Convert Large Fee for Service Implant cases by leveraging the patient experience, clinical outcomes, & your expertise. You will learn the core elements needed to attract big cases in a market that is rapidly being commoditized.

At the end of the lecture the participant will have gained insights on:
• Strategies for Unique Core Messaging to change the patients mindset from price to outcome
• Tactics to choose to deliver your core message to your target audience and which methods would be most appropriate based on your market (website, social media, PPC, patient seminar, TV, direct mail)
• Internal Marketing Plan to get consistent Before & Afters, Video Testimonials, & Reviews
• Closing full arch cases with flexible financing options (5 star treatment planning process)
• Follow up strategy for your unscheduled treatment list

Bart Knellinger

About the Speaker:
Bart Knellinger has helped practices all across the world identify areas for growth and has been noted as one of the leading innovators in dentistry. He’s worked with over a thousand dental practices and achieved success by creating plans to attract and convert big cases in any market. Due to constant innovation, growth and long-term client retention, Progressive Dental has quickly become one of the fastest growing companies in dentistry and in the country. Bart was named one of the top 40 under 40 entrepreneurs by the Business Observer and Progressive Dental has been on the Inc 500 list of the fastest growing companies in the USA 4 years running.

The Changing Paradigm of Digital Implant Dentistry: Today’s Technology and Tomorrow’s Concepts

Digital technology has revolutionized implant dentistry but not without frustration. Recent advances with hardware, software, and materials now present integrated solutions for the implant team through planning, placement, and restoration. Single implant treatment will be presented for everyday practice, as well as more advanced partial and fully edentulous techniques. The most efficient and precise workflows through Keystone and its industry partners will give you concrete digital solutions ready for implementation in your practice. At the conclusion of the lecture the speaker will define some different “team structures” for how the surgeon, dentist, and lab could invest in technology and work together.

At the end of the lecture the participant will have gained insights on how to:
• Appreciate the benefits and applications of intra-oral scanning
• Appreciate the complete spectrum of materials and restoration design options with a fully-digital process
• Understand how digital information from the Restorative Doctor, Surgeon and Laboratory combine for successful and efficient treatment
• Create a technology blueprint for your practice focused on implant dentistry capabilities

Peter Barndt, DDS, MDSc, FACP

About the Speaker:
Dr. Barndt graduated from Virginia Polytechnic Institute with a Bachelor’s of Science in Mechanical Engineering in 1998. He completed Dental School at the University of Michigan and received his certificate in Prosthodontics and a Master’s degree from the University of Connecticut Health Center in 2005. He is a Diplomate of the American Board of Prosthodontics. He is currently the Digital Dentistry Specialty Leader for the Navy Dental Corps. He served as Program Director for Prosthodontics and was the Chief of Fixed Prosthodontics at the Naval Postgraduate Dental from 2012 to 2014.
Keystone Dental designates this activity for 10 continuing education credits.

Location:
The Delano @ Mandalay Bay Resort & Convention Center
3950 S Las Vegas Blvd.
Las Vegas, NV 89119

Tuition: $3,999.00

For more information or to register, please contact:
Education@keystonedental.com or 949.344.5521

Space is limited. Registration deadline is February 16, 2018.

Drs. Bittner, Salama, Garber, & Smith will receive honorariums for this event.

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Lecture #1802

Cancellation Policy:
Keystone Dental reserves the right to cancel or postpone any seminar due to unforeseen circumstances.